

# BINOY BARMAN SHUBHA

## Digital Marketing Manager

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Dhaka, Bangladesh.



## EXPERIENCE

### Head of SMO and Content Marketing

#### Quintos Digital

03/2017 - Ongoing Dhaka, Bangladesh  
<http://quintos.digital/>

Quintos Digital provides quality Digital Marketing, Website Development and Search Engine Optimization (SEO) services at the best possible price.

- Joined the company as #1 Employee.
- Digital Marketing content idea generation, Corporate and E commerce Website Design and Website Content Idea Generation and SEO according to clients demand.
- Designing and implementing trending and engaging content for different clients for Social Media Marketing.
- Offsite SEO and Blogging.

### Research Assistant

#### ICT Division, Bangladesh.

05/2018 - Ongoing Dhaka, Bangladesh.  
<http://www.ictd.gov.bd>

ICT- Division, is a department of the Ministry of Posts, Telecommunications and Information Technology of the executive branch of the Government of Bangladesh.

- Got selected for ICT Innovation Fund 2017-18.

### Research Assistant

#### University Grants Commission (UGC), Bangladesh.

02/2018 - Ongoing Dhaka, Bangladesh.  
<http://www.ugc.gov.bd>

The University Grants Commission (UGC) of Bangladesh is the statutory apex body in the field of higher education in Bangladesh.

- Selected for Research fund in masters level.

### Research Assistant

#### Department of ICT, MBSTU.

2013 - Ongoing Tangail, Bangladesh.  
[mbstu.ac.bd](http://mbstu.ac.bd)

Working as a research assistant in Department of ICT, MBSTU under the supervision of Professor Sajjad Waheed.

- Selected for two research fund from government of Bangladesh working on Wireless Sensor Network.

## MY LIFE PHILOSOPHY

*Stay hungry, Stay foolish.*

Steve Jobs

## PERSONALITY

"The Defender" (ISFJ-A)

## EDUCATION

### M. Engg in Information and Communication Technology (ICT)

#### Mawlana Bhashani Science and Technology University (MBSTU)

2016 - Ongoing

### B.Sc Engg in Information and Communication Technology (ICT)

#### Mawlana Bhashani Science and Technology University (MBSTU)

2011 - 2014

GPA  
3.20 / 4.0

### Higher Secondary School Certificate Examination

#### RAJUK Uttara Model College

2008 - 2010

GPA  
5.0 / 5.0

## PUBLICATIONS

Implementation of Low Cost Stereo Humanoid Adaptive Vision for 3D Positioning and Distance Measurement for Robotics Application with Self-calibration.

Eleventh Asia International Conference on Mathematical Modelling and Computer Simulation

Binoy Barman, Abul Al Arabi

📅 2017 🔗 <https://tinyurl.com/y8jmab2r>

The proposed Algorithm is able to measure distance and 3D positioning between the object and camera.

2D multi-gas mapper with cascading module system along with wireless sensor network.

Informatics, Electronics and Vision (ICIEV), 2016 5th International Conference

Binoy Barman, Abul Al Arabi

📅 2016 🔗 <https://tinyurl.com/y8jmab2r>

The proposed sensor can sense hazardous gas in any environment which will save life of industrial workers.

False Alarm Detection in Wireless Body Sensor Network using Adaptive and Intelligent Approach.

Communications on Applied Electronics - CAE

Binoy Barman, Kazi Sadlil Rhythom, Sajjad Waheed

📅 2015 🔗 <https://tinyurl.com/y8l67ebw>

This algorithm is able to detect False Alarm in Wireless Body Sensor Network while sending signal from the patient's sensor to Doctor's Device.

## ABILITIES

Leadership



Management



Fast Learner



Operations



Idea Development



Research & Development



## TECHNOLOGIES

Digital Marketing: Content Development

Illustrator

Photoshop

Premiere

Animaker

Website Development and SEO

HTML

CSS

WordPress

Yoast

Database and Cloud Service

Oracle 10g

MySQL

Google Cloud

Programming and Mobile Language

C

C++

JAVA

Android

## CERTIFICATION

Basic Linux Operating System

2 Days training on Linux OS by Foundation for Open Source Solutions Bangladesh.

Basic Android Development

Five Days Training Course on Mobile Application Development organized by Ministry of ICT.

Oracle 10g Forms

18 Days Training of Oracle 10g Form organized by DevNetIT.

EATL- Prothom Alo Apps Contest 2015

Participation certificate of Largest App Boot Camp.

## PROJECTS

### Real Time Monitoring of Civil Structures and Predictive Alarm Generation System.

📅 2017 📍 Dhaka, Bangladesh.

This project will be able to real time monitor all sorts of civil structures and generate alarm which the structure will be in a critical condition.

- Raised two government fund for this project
- The prototype of the project is already developed

### Wireless 2D Multigas Mapper Sensor

📅 2016 📍 Dhaka, Bangladesh.

This sensor can sense hazardous gas in any environment which will save life of industrial workers.

- This project was accepted and published in Informatics, Electronics and Vision (ICIEV), 2016 5th International Conference.

### Artificial Intelligent Robot (Autobot-I)

📅 2012 📍 Tangail, Bangladesh

A car robot that can be used for product shipment controlled by a joystick using C programming.

- Got an A grade in first semester.

### PC Oscilloscope

📅 2013 📍 Tangail, Bangladesh.

An oscilloscope which was build only using Arduino and Java Language.

- Got an A grade in the 6th Semester.

## ACHIEVEMENTS



### Government Scholarships

1. Junior School Certificate Examination Scholarship.
2. Education Board Scholarship in Secondary School Certificate Examination.
3. Government Scholarship in 1st Semester in Undergraduate Program.
4. "Janata Bank" Scholarship for Secondary School Certificate Examination.



### Science Project Show

2nd Position in Inter College Science Fair Project Show 2009.



### Industrial Training

4 days Industrial tour on Telecommunication machines, Microwave Station and satellite earth station.

## VOLUNTEERING

### Organizer

#### Inter University Gaming Contest

📅 2012

Gaming Contest Between Department of ICT and CSE was organized by Department of ICT.

### Organizer

#### ICT Expo, 2012, MBSTU.

📅 2012

First ICT Expo was held in Department of ICT.

### Organizer

#### Inter College Math Olympiad 2012, MBSTU.

📅 2012

First even College Math Olympiad was organized by Department of ICT.

### Member

#### Programming Contest, Science Club

📅 2011 - 2014

MBSTU Intra Department Programming Contest (Rank 2), MBSTU Intra University Programming Contest (Rank 4).

## PROFILES

[/in/binoybarman/](#)

<https://tinyurl.com/y84gsskr>

## REFERENCES

### Sajjad Waheed

Professor, Department of ICT, MBSTU.  
sajjad.iu@gmail.com, +8801787-064807

### Gazi Musayab Raffan

CEO, Quintos Digital.  
gazi.raffan@quintosbd.com, +8801911-705102